



PRESENTED BY
ACME SCREENING ROOM

SPONSORSHIP OPPORTUNITIES

OCTOBER 27-29, 2023

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LAMBERTVILLE, NJ



It is with great excitement that we announce the second annual **Lambertville Halloween Film Festival** is officially set for **October 27-29, 2023**.

We eagerly look forward to welcoming everyone back to the Acme Screening Room to showcase the incredible talents from some of today's best Halloween themed filmmakers; think spooky thrillers, paranormal activities and horror. As arts venues and communities around the region continue their triumphant return, we too are thrilled to be back for year two of our festival and to be part of Lambertville's history as "Halloweenville."

To grow on that history, we will have daytime activities for all ages celebrating the Halloween season. Make-up demos, costume and ghoul making... plans are still underway, so stay tuned for updates.

Support of the LHFF will allow our presenting organization, Acme Screening Room, to continue to bring the best in independent and documentary film to our local region. Our programs bring the world of film to life for our audience members and create a space to reflect on films by artists at all levels: from local and emerging filmmakers, to nationally recognized professionals. You can help to build this legacy through your sponsorship.

Happy Hauntings,

Donna Muchnicki
Executive Director, Acme Screening Room
Founding Director, LHFF
215-534-0170 Cell

Sponsorship Opportunities 2023

Ads:

\$125 Business Card size ad in the LHFF Program Guide.

\$250 Half page ad in the LHFF Program Guide.

\$500 Full page ad in the LHFF Program Guide.

\$600 On Screen Ad on the Halloween Film Festival Trailer (plays Sept through Oct) PLUS regular ad on the ACME Screening Room Sponsor Reel which plays before all films all year.

\$750 Half page ad in the LHFF Program Guide. On Screen Ad on the Halloween Film Festival Trailer (plays Sept through Oct) PLUS regular ad on the ACME Screening Room Sponsor Reel which plays before all films all year.

\$1000 Full page ad in the LHFF Program Guide. On Screen Ad on the Halloween Film Festival Trailer (plays Sept through Oct) PLUS regular ad on the ACME Screening Room Sponsor Reel which plays before all films all year.

Sponsorships:

\$750 The Golden Pumpkin. Named Sponsor of the award trophies created by local artist Jarryd Pezzillo to be presented to our film winners. Includes on screen ad on the Halloween Film Festival Trailer PLUS Company Logo on the ACME Screening Room Sponsor Reel which plays before all films all year. 4 Weekend Passes to the Festival. (Does not include Masquerade Party). *1 available*

\$1250 Scary Stories. Sponsor our Program Guide. Includes Full Page inside cover OR outside back cover ad AND On Screen Ad on the Halloween Film Festival Trailer PLUS Company Logo on the ACME Screening Room Sponsor Reel which plays before all films all year. 4 Weekend Passes to the Festival, 2 tickets to the Masquerade Party. *2 available*

\$2000 The Ghost Train. Sponsor transportation, food and lodging for our special guests and judges. Includes photo ops with the talent. Half page ad in program book. On Screen Ad on the Halloween Film Festival Trailer PLUS On Screen Ad on the ACME Screening Room Sponsor Reel which plays before all films all year. 4 tickets to the Masquerade Party, 4 Weekend Passes to the Festival, 10 tickets to Film Festival. *3 available*

\$3000 The Monster Bash. Sponsor our Costume Party on Saturday Oct 28. Your company branded as the Party Host. Company banner and table at the event (you provide). Full page ad in program book. On Screen Ad on the Halloween Film Festival Trailer PLUS On Screen Ad on the ACME Screening Room Sponsor Reel which plays before all films all year. Includes 8 VIP tickets to the Party. 6 Weekend Passes to the Festival and Monster Bash Masquerade Party. 10 tickets to the Film Festival. *1 available.*

\$3500 The Creepy Hollow: Your company named as a leading sponsor of the event. Sponsor logo on poster, banner, t-shirt and all email blasts. Full page ad in program book. On Screen Ad on the Halloween Film Festival Trailer PLUS On Screen Ad on the ACME Screening Room Sponsor Reel which plays before all films all year. Includes 6 VIP tickets to the Party. 4 Weekend Passes to the Festival. 10 tickets to the Film Festival. *2 available.*

\$5000 The Halloweenville: Your company named as a leading sponsor of the event. Sponsor logo on print advertising, postcards, poster, banner, t-shirt and all email blasts. Full page ad in program book. On Screen Ad on the Halloween Film Festival Trailer PLUS 30 second commercial advertisement on our Acme Screening Room Sponsor Reel for 1 year (screen ready commercial must be provided). Includes 10 VIP tickets to the Party. 6 Weekend Passes to the Festival. 20 tickets to the Film Festival. *2 available*

ACME Statistics

Web site views per month: 10,000

Social Media Reach: Facebook 3200 Instagram 1300

Email Subscribers: 3500 ACME sends 2 email blasts per week

Sponsor Reel: Our On Screen Sponsor Reel runs for approximately 4 minutes and screens before each film.

For more info or to become a sponsor contact Executive Director, Donna Muchnicki, at AcmeTheaterED@gmail.com or 215-534-0170